

C 41350

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Name.....

Reg. No.....

**FOURTH SEMESTER (CBCSS—UG) DEGREE EXAMINATION
APRIL 2023**

Mass Communication and Journalism

JOU 4 (3) C02—INTRODUCTION TO TV AND CINEMA

(2019 Admission onwards)

Time : Two Hours and a Half

Maximum : 80 Marks

Part A*Answer any number of questions each not exceeding 50 words.**Each question carries 2 marks.**Ceiling of marks for Part A is 25.*

1. CBFC.
2. Triangle lighting.
3. K.G George.
4. Camera movements.
5. Ritwik Ghatak.
6. FTIL.
7. PCR.
8. TV magazine.
9. DTH.
10. Sting operation.
11. V/O.
12. Teleprompter.
13. Mohsen Makmalbaf.
14. Montage.
15. TV on mobile.

Turn over

Part B

*Answer any number of questions each not exceeding 100 words.
Each question carries 5 marks. Ceiling of marks for Part B is 35.*

16. Discuss a recent film that has left a mark on your mind.
17. What are the functions of a News Producer in television ? What is his role in a live coverage of an event ?
18. Discuss the contribution of Sergei Eienstein in films with reference to 'Battleship Potemkin' directed by him.
19. Write in detail with examples about the three basic camera shots which are essentials in TV programs.
20. Discuss the contribution of Akira Kurosawa in films with reference to some of his best works.
21. Describe briefly about the techniques of writing television news.
22. What are the basic qualities of an anchor person ?
23. 'The success of any Indian commercial film largely depends on music'- Elucidate this statement with recent examples.

Part C

*Answer any **two** questions, not exceeding 400 words.
Each question carries 10 marks.*

24. Nowadays Bollywood film artists have started to give importance to their films' promotion and marketing, What is your opinion ? Discuss with recent examples.
25. What do you understand the term New Wave Film ? Who are the chief architects of such films in India ?
26. Describe the fundamental qualities of a television journalist. Detail the role of news editor in television.
27. Describe the important stages of making a film. What is the importance of editing and music in a film ? Discuss with examples of Indian movies.

(2 × 10 = 20 marks)